



[@SevernSport](#)

www.severnsport.co.uk

#WestIsBest



#WestIsBest – Our story

What started as a couple of friends doing radio commentary on a Saturday afternoon has rapidly grown into one of the largest sports news outlets in Gloucestershire.

Our aim is to indeed prove that #WestIsBest and that there is more to the Gloucestershire sport scene than just the well known teams, clubs and causes. Our team of reporters bring comprehensive coverage to the county on all sports including (but not limited to) football, rugby league and cricket.

Since our formation in 2013, we have created links and meaningful relationships with businesses, charities and clubs who see the potential and believe in what we do. In 2018 we hosted a weeklong pre-season tournament with four clubs from the local area and the Severn Sport Shield was born. We did the same in 2019 and plan to do the same in 2020.

It has been a learning curve for all of us and we've all grown as people during our journey; but we're only just getting started.





Message from us

There seemingly is not a day that goes by now when somebody isn't full of praise for what we do at Severn Sport but we don't do what we do for personal praise; we do this because we believe in equal coverage for all sports.

Why should a Football League club get more coverage than a Gloucestershire Northern Senior League club?

We have formed great links with local businesses so far and would urge more to join us in promoting their companies as we expand and our viewership continues to increase.

May we thank you in anticipation of supporting Severn Sport on our journey.





Main sponsor

As our main sponsor, for the duration of the 2020/21 season, your logo will be displayed prominently on our website to 10,000+ visitors every month.

This includes a link to your company website on the home page and every article posted on severnsport.co.uk throughout the 2020/21 season.

£400 – Sponsorship fulfilled.

Includes

- Company logo displayed on severnsport.co.uk home page.
- Link to company website including image on every article posted throughout the 2020/21 season.



Broadcasting partner

As our broadcast partner for the 2020/21 season, we will promote your business and the products you offer to hundreds of listeners during our weekly live radio commentaries.

Your company logo or banner will also be displayed on severnsport.co.uk with a link back to your website.

£200

Includes

- Promotion of company name and products or services offered during live radio broadcasts every week.
- Advertising space on severnsport.co.uk of company logo and website, seen by over 10,000 viewers each month.



Severn Sport Shield sponsor

Our yearly pre-season tournament features four teams from Gloucestershire competing for the Severn Sport Shield. The tournament draws hundreds of spectators from across the county each year.

Your company will be recognised as official tournament sponsors, with your logo appearing on all multimedia advertising the competition.

£200

Includes

- Your company name and logo featured prominently on all advertising for the tournament.
- Promotion of company products and services during tournament broadcasts.
- Company logo and link to website displayed on severnsport.co.uk.



End of season awards sponsor

The Severn Sport End of Season Awards have become a staple of the local game, recognising players for their achievements throughout a gruelling campaign.

It regularly brings thousands of views to the website and our nomination announcement posts bring some of the best engagement we see all season.

£150

Includes

- Prominent advertising of company logo on all multimedia promoting the 10 different awards.
- Promotion of company products during live radio broadcast during awards.
- Company logo and link to website embedded in every nomination article and in every article announcing each winner.



Team of the Month/Season sponsor

A place in the Severn Sport Team of the Month has become highly sought after since its inception in 2017.

The article announcing the players who have been chosen in the team is regularly our top viewed article each month and is rarely beaten on social media engagements. Across the season there are 11 different articles for Team of the Month/Season.

£200 – Sponsorship fulfilled.

Includes

- Your company name in the title of every Team of the Month article (10 total) over the season.
- Your company name in the title of the Team of the Season article.
- Prominent advertising on all graphics advertising the Team of the Month/Season.
- Company website link embedded in articles related to Team of the Month/Season.



Player of the Month

A new feature we have introduced for the forthcoming 2020/21 season.

In conjunction with our highly successful Team of the Month selection, we will also select a Player of the Month to recognise an individual who has performed exceptionally well that month.

Contact us for more information - Sponsorship fulfilled.

Includes

- Prominent advertising of company name and logo across severnsport.co.uk and also all social media platforms when advertising POTM.
- Company social media handles also tagged in any posts regarding POTM.
- Company logo displayed on social media graphics when announcing the POTM.



Man of the Match

The Severn Sport Man of the Match is another award that has become coveted by local players who wish to claim the bragging rights over their teammates!

Last year we reported on over 100 games. With sponsorship of this award your company will be advertised after every match on our social media platforms.

£100 – Sponsorship fulfilled

Includes

- Company name included in all mentions of the Severn Sport Man of the Match award.
- Company name and logo advertised on a Man of the Match graphic on our Twitter feed (@SevernSport) after every game we cover.



Website banner

Throughout the duration of the 2020/21 season, your company name could be advertised to over 100,000 potential customers with advertising on severnsport.co.uk.

This is a great opportunity for local businesses to attract regional customers to their services.

£100

Includes

- Company name and logo displayed on every page of severnsport.co.uk, including a link back to your website.
- Potential reach of (on average) 450 unique customers on a daily basis.



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REPORT